



Planning for the 51st Annual AG EXPO is underway. This event provides the opportunity to exhibit your business live to hundreds of farmers from Western Kentucky and Southern Indiana. It will be held January 29, 2025 at the Owensboro Convention Center, 501 West 2nd Street, Owensboro, KY 42301. *www.owensborocenter.com*.

Ag Expo provides attendees educational sessions conducted throughout the morning during an ongoing marketing trade show. Informational updates pertaining to market and production related topics are combined with an exhibitor business networking opportunity for the upcoming production season discussion.

There is an opportunity to attract additional attention to your business! Platinum, Gold, Silver, and Bronze sponsorships are available for you to have the opportunity to decide the level of support you want to provide to Ag Expo. The enclosed document provides details of what is included with each tier. For businesses that a booth may not be feasible for, there is also a Bronze level sponsorship that will provide program name recognition and company logo recognition at each lunch table.

To participate in the 2025 event, return the enclosed registration form, along with your payment made payable to **GRAIN DAY INC**. as soon as possible. Credit card payments can be made by phone through Anita Fuqua at 270-993-4697 or the morning of the event.

The final registration deadline to be included in the program agenda listing is **January 17**. *Exhibit setup will start at 8:00 a.m. on Tuesday, January 28*. Large equipment must be in place by **noon** on Tuesday. See back for more details.

If you have any questions please call me at 270-685-8480.

Sincerely,

Clint Hardy / Daviess County Extension Agent for Agriculture and Natural Resources Education

4800A New Hartford Road | Owensboro, KY 42303 | P: 270-685-8480 | daviess.ca.uky.edu

Cooperative Extension Service

MARTIN-GATTON COLLEGE OF AGRICULTURE, FOOD AND ENVIRONMENT

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Disabilities accommodated with prior notification.

Agriculture and Natural Resources Family and Consumer Sciences 4-H Youth Development Community and Economic Development

Lexington, KY 40506



JANUARY 29 OWENSBORO CONVENTION CENTER



LARGE EQUIPMENT / VEHICLES



Grain Day, Inc committee member *Jordan Beyke Hall* will be organizing the layout of the exhibit hall. If you have questions about large equipment or a vehicle that requires special needs, contact her at 270-315-4571.

Equipment access doors are 16' x 16'. Large

Equipment must be in place by noon on Tuesday, January 28.



Sponsorship Opportunities *AG EXPO 2025* January 29 • Owensboro, KY

PLATINUM SPONSOR - \$2,500 -

- Choice of 10x10 or 20x20 booth with electricity provided, if needed
- 2 minutes on stage at lunch to promote business
- Verbal name recognition at lunch
- Program name recognition with business logo

GOLD SPONSOR - \$1,500 -

- Choice of 10x10 or 20x20 booth with electricity provided, if needed
- Verbal name recognition at lunch
- Program name recognition with business logo



- Choice of 10x10 booth with electricity provided or 20x20 booth*
- Program name recognition

BRONZE SPONSOR - \$350 -

- 10x10 booth*
- **or** Business logo recognition at each lunch table Program name recognition

* Electricity is available for an additional fee with the Silver 20x20 and Bronze packages. Contact Lexi Lundy, Owensboro Convention Center Event Manager lexi.lundy@oakviewgroup.com

AG EXPO 2025 – Owensboro Convention Center BOOTH RESERVATION FORM

Platinum Packag	e \$2,500	Booth Size		Electricity Needed?	Yes	No
Gold Package	\$1,500	Booth Size		Electricity Needed?	Yes	No
Silver Package	\$750	Booth Size		Electricity Needed?	Yes	No
Bronze Package	\$350	Booth Size	10x10	Electricity Needed?	Yes	No
Bronze Package	\$350	No Booth	E-mail business logo to robyn.edgell@uky.edu			
COMPANY						
CONTACT PERSON						
ADDRESS						
OFFICE PHONE CELL PHONE						
EMAIL ADDRESS – REC						
		,				
COMPANY REPRESENTATIVES (limit 2 names)						
The program agenda with						
To be included on the pro	ogram, nave yo	ur reservation v	vitn payment	turned in before that da	ау.	
Total Amount Due: \$	This	s form will act	as your invo	bice. Keep a copy for y	your re	cords.
			-			
□ My check made pa	·					
Ⅰ I will make a credi Ⅰ I will make a credi			a Fuqua at 27	70-993-4697		
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MAIL REGISTRATION FORM & CHECK TO: GRAIN DAY, INC. AG EXPO, 4800A NEW HARTFORD RD, OWENSBORO, KY 42303						

Thank you for your continued support of Ag Expo.

We look forward to seeing you on <u>Tuesday, January 28 for booth setup</u> and Wednesday, January 29, 2025 for the 51st Annual Ag Expo.